## Sample Media Advisory for Veterans Day

**For Immediate Release**

**Contact:**

[Your name]

[Your title]

[Your phone number and email address]

**[Treatment Court] to Honor Local Veterans**

***[Name] to Deliver Keynote Address***

[CITY, STATE, DATE]— In honor of Veterans Day, the [court name] will hold a [graduation ceremony/event] on [date] at [location]. [Name] will deliver the keynote address.

Treatment courts provide justice-involved veterans with the structure, accountability, treatment, and mentoring needed to repair their lives. By keeping veterans out of jail and prison, our treatment court helps save their lives, families, and futures, all while reducing costs to taxpayers. Next week’s inspiring [graduation ceremony/event] is evidence of the tremendous impact the [court name] has had on our community and those who have served our country.

[The event will recognize {#} individuals whose lives have been transformed by the treatment and support provided by the program.] [List dignitaries who have confirmed attendance and indicate who will be the keynote speaker.]

Media is invited to attend. To RSVP, please contact [contact information].

What: [court name] [graduation ceremony/event]

When: [Date/time]

Where: [Location]

Why: Treatment courts across the nation are holding special events to honor veterans and their families on and around Veterans Day.

About the [event/graduates]: [Further describe the event. If you have information on a graduate willing to share their story, include 3-5 sentences here.]

About the [court name]: [Describe your court program, including when it was founded, its mission statement, etc. Provide any relevant statistics on your court.]

To learn more about treatment courts, including veterans treatment courts, visit [allrise.org](https://allrise.org/about/division/justice-for-vets/).

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