**All Rise National Treatment Court Month Toolkit**

**May 2024**

**Sample Media Advisory**

**For Immediate Release**

Contact:

[Your name]

[Your title]

[Your phone number and email address]

**[Your treatment court] to Celebrate National Treatment Court Month with special [graduation ceremony/other event]**

**[Name] Will Deliver Keynote Address**

[[CITY, STATE, DATE]—In celebration of National Treatment Court Month, the [treatment court] will hold a [graduation ceremony/other event] on [date] at [location]. [Name (judge, member of Congress, etc.)] will deliver the keynote address. [The event will recognize {#} individuals whose lives have been transformed by the treatment and support provided by the program.] Media is invited to attend. To RSVP, please contact [contact information].

What: National Treatment Court Month Celebration

When: [Date, time]

Where: [Location]

Why: Treatment courts across the nation are holding special events to celebrate National Treatment Court Month. Treatment courts are the single most successful intervention in our nation’s history for leading people with substance use and mental health disorders out of the justice system and into lives of recovery, stability, and health.

[With their friends and families in attendance, this graduation will honor individuals who have completed an intensive program of comprehensive substance use disorder treatment, close supervision, and accountability.] [If you have information on a few graduates willing to share their story, include 3-5 sentences on each here.]

National Treatment Court Month is coordinated by All Rise, the training, membership, and advocacy organization for justice system innovation addressing substance use and mental health at every intercept point. Treatment courts across the nation are advocating to ensure continued federal and state funding for these effective, evidence-based programs. Our uplifting [graduation/event] is evidence of the tremendous impact the [treatment court name] has had on our community and will send a powerful message that these programs are vital to the health and well-being of our state.

There are more than 4,000 treatment courts in the United States, annually serving more than 150,000 people. These programs are the foundation of the U.S. justice reform movement, giving rise to other incarceration alternatives, diversion programs, sentencing and adolescent justice reforms, and more. These programs prove it is possible to repair lives, reunite families, reduce drug use and crime, and to do so at far less cost than jail or prison. Learn more at AllRise.org.

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